NCC Cable System Order

| Order # | 62227657 | Flight Dates | 01/11/16 - 01/17/16 | Update Date | | 01/08/16 | | · · · · · · · · · · · · · · · · · · · |
|-------------------|----------------------------|-----------------|------------------------------|-----------------|----|---------------|---|---------------------------------------|
| Syscode | 7869 | Agency | Old Towne Media | Version | | 1 Vs. 1 | | |
| System Name | OnMedia/Northwest, IA | Advertiser | Bernie Sanders for President | Show All Lines | | | | |
| Market | Sioux City | | • | Total # of Week | ks | 1 | | |
| | • | Client Code | | Total | | | | \$160.00 |
| AE | Collin Diederich | Product Code | | Commission | | | | \$24.00 |
| Sales Coordinator | Christine Radachy | Est Code | | Net Total | | | | \$136.00 |
| Office | Washington | Product Name | | Total Spots | | | | 2 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | | 100.0 | | |
| Status | Not accepted | | | Sold On | | Cost Per Spot | | |
| Survey | Cable Nielsen Live+1 Nov14 | Primary Demo | Adults 35+ | GRP | - | GIMP | - | |
| - | | Makegood Policy | Approval Required | CPP | - | СРМ | - | |

| | | • | | | | | | | | | | | | | | | | | | |
|------|-----|-------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
| 1 | CNN | SPECIAL-SoU | 1/11/16 | 1/17/16 | 19:00 | 22:00 | | Χ | | | | | | - | - | 1 | \$90.00 | \$90.00 | 30 | |

| | Jan 2016 | Feb 2016 | Mar 2016 | Apr 2016 | May 2016 | Jun 2016 | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| AMT | \$160.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$160.00 |

\$70.00

\$70.00

| SYSTEM APP: SALES ACCT Date Prin | inted 01/ | /11/16 |
|----------------------------------|-----------|--------|

62227657 | Sioux City | OnMedia/Northwest, IA | 7869 |

SPECIAL-SoU

1/11/16

1/17/16

19:00

22:00

MNBC